

GRADS IN THE SPOTLIGHT:



Global Visions

Mark Zelinski is giving 7,000 copies of his three stunning photography books to international children's charities. Many of the images he has taken worldwide over the past three decades will return home. He will be in southern Ontario bookstores this month.

Mark Zelinski has spent over 35 years photographing people and places all over the world and now many of his images are returning to the countries he visited. Through his company From the Heart Publishing, Mark is donating 7,000 copies of his photography books *Untitled*, *One Small Flame* and *From the Field* to international children's charities. The three compelling editions capture life in more than 70 countries on seven continents. Canadian Red Cross, SOS Children's Villages, UNICEF, Free the Children, Seeds of Hope and Rotary Club International are among the charities receiving the books.

Mark has already sent over 4,000 books overseas using funds he raised selling the books throughout Canada over the past year. He will be presenting books to various charities throughout southern Ontario during November:

Chapters – Brampton, Nov. 5, Indigo – Milton, Nov. 6

Chapters - St. Catharines, Nov. 12 Chapters - Waterloo Nov. 19

A highlight of his tour so far has been a visit from Quebec MP Justin Trudeau who joined Mark during his stop in Ottawa on October 20. A strong supporter of Canadian youth volunteer work, Justin Trudeau wrote the foreward to Mark's book *One Small Flame* about educator Kurt Hahn who helped found the Outward Bound organization.

The books are now being used by orphanage schools in India, Indonesia, Cambodia, Haiti and Lesotho, as well libraries in Ethiopia. International children's charities also sell the books in Canada to raise funds for work abroad. The success of this initiative in a relatively short time is very gratifying, says Mark. "I think we need to see the human race as a family and it's exciting for me to use my photography books as a gift for children and a tool for charities to help people every day around the world. I've seen many societies that lack the basics that we take for granted and children are always the most vulnerable."

A native of Oakville, Mark threw himself into this latest labour of love with an impressive list of artistic accomplishments behind him in both the corporate and non-profit sectors. Since 1980 he has created award-winning work for leading Canadian corporations, government agencies and sports organizations, including the Toronto Blue Jays and the PGA Tour in Canada. From 1982 to 1988 Mark was the official photographer of visiting heads of state for the Ministry of Intergovernmental Affairs and The Premier of Ontario's Office. Margaret Thatcher, Francois Mitterand, The Aga Kahn, and Bishop Desmond Tutu are among the people he has photographed.

<http://www.markzelinski.com/>



Mark Zelinski at Angkor Wat Orphanage Pagoda, Cambodia earlier this year